



**Do you realize that a City Directory advertisement is a testimonial to the permanency, the stability, of the advertiser?**

That's the sort of concern all of us want to patronize, because we know when they sell us merchandise they are behind it in every way, today, tomorrow, and for the years to come.

"Fly-by-night," "fire-sale" and other temporary or "get-rich-quick" concerns rarely appear in the City Directory.

And it is a noteworthy fact that the concerns which advertise one year in the city directory are there again next year. 90% of directory advertising is renewed.

Directory advertising is profitable. In connection with the classified business headings it is doubly effective.

*May we explain how and why it will pay you?*

**The Publishers of this Directory**

# POLK'S NEWTON

(SUSSEX COUNTY, N. J.)

## DIRECTORY

Vol. 1938-39 v

Containing an Alphabetical Directory of Business Concerns and Private Citizens, a Directory of Householders, Occupants of Office Buildings and Other Business Places, Including a Complete Street and Avenue Guide, a Numerical Telephone Guide and Much Information of a Miscellaneous Character; also a

## BUYERS' GUIDE

and a Complete

## Classified Business Directory

FOR DETAILED CONTENTS SEE GENERAL INDEX

PRICE



\$9.00

**R. L. POLK & CO., Publishers**

354 4th Ave., New York, N. Y., Tel. Coludonia 8-8200

Member Association of North American Directory Publishers

Copyright, 1938, by R. L. Polk & Co.

SUSSEX COUNTY LIBRARY

Newton, N. J.

## GEORGE C. HENDERSHOT

THE HENDERSHOT AGENCY

REAL ESTATE — INSURANCE

9 Park Block Bldg.

Phone 17

62

(1938-39) R. L. POLK & CO.'S

Lambert Francis A (Helen) tchr r18 Hillside av  
Lambert Reuben W (S Edith) bldg contr 18 Hillside av h do  
LaMontagne Elphege (Christiana) pntr 8 Hamilton h do  
LaMontagne Ferdinand A weaver r8 Hamilton  
LaMontagne Gabriel A (Yvonne M) loom fixer h7½ Hamilton  
Landon Edw M eng r91 Trinity  
Lane W Clifford (Nelita C) electn h28 Moran  
Lane W Clifford jr (Margt) milkmn h27 Moran  
Lanning Anna H r87 High  
Lanning Ida A r87 High  
Lanning Nathan H boat carp h87 High  
Lanterman Dorothy silkwkr r10 Hamilton  
Lanterman Ernest (Frances) carp h128 Sparta av  
Lanterman Mattie (wid Wm) h10 Hamilton  
Lantz Fredk D (Grace O) driver Messler's Lndry h2 Cherry  
Lanzi Cath E (wid Harry) h32 Union pl  
LaTeer Vera weaver h169 Spring  
Lattimore Edna M (wid Hugh) r21 Clinton  
Lattimore Mary A (wid Wm S) h58 Swartswood rd  
Lauria Rose waiter h108 Spring  
Lawrence Milton driver Texas Co r102 High  
Lawson Edw W (L May) lab h24 Shady la  
Layton Hudson M (Mary) eng Darlington Fabrics Corp h64 Mill  
Layton Julia H Mrs h8 Division  
Layton Kenneth H (Beatrice H) silkwkr h64 Mill  
Layton Leon servmn Stevens Elec Store r130 High  
Layton Lewis H forestwkr r1 Howard  
Layton Margt R millwkr r1 Howard  
Layton Marjorie D sten Newton Service Agency Inc r8 Division  
Layton Porter (Ella) h130 High  
LAYTON ROYLANCE, Treas Newton Motors Inc, r130 High  
Layton Sadie (wid Lewis) h1 Howard  
Leach Chas A bkpr The Sussex & Merchants Natl Bank r18 Elm  
Leach Fred A (Susan S) h12 Elm  
Leader Store (Geo Gelber) ladies' wear 155 Spring  
LE BAR MARGARET M MRS, Graduate Nurse, 18 Mill, h do, Tel 99-R  
LeBar Raymond S auto mech r16 Woodside av  
LE BAR VICTOR W (Margaret M), Painter and Decorator 18 Mill, h do, Tel 99-R (For further information see page 5 Buyers' Guide)

## WHO SELLS IT?

IS ANSWERED BY THE CLASSIFIED  
BUSINESS LISTS IN THIS DIRECTORY

## CONSULT THE CLASSIFIED BUSINESS LISTS IN THIS DIRECTORY IF YOU WOULD FIND WHAT YOU WISH TO BUY

NEWTON DIRECTORY (1938-39)

63

LeBar Raymond mech Ernest E Snook h Woodside av RD  
Lebkeucher Emma (wid Arth) r11 Liberty  
Lee Eleanor clk F W Woolworth r Augusta RD 1  
Lee Harold J (Ellen) driver Sussex County Express h rear 5 Woodside av  
Lee Jennie h11 Madison  
Leeman Lina (wid Rudolf J) h8 Harrison  
Leeman Rudolph student r8 Harrison  
Leenheer Doris E Mrs bkpr E A Muir r RD 3  
Leeper Emmett (Marcella) police h86 Main  
Leeper Marcella Y Mrs clk N J Power & Light Co r86 Main  
Lehman L & Co Claud M Depue pres Jos Heller sec-treas gros 36 Park pl  
Leighton Abbie clk F W Woolworth Co r8 Emmans av  
Leeper Harry (Ida) women's wear 189 Spring h43 Trinity  
LeMain Jean (Eliz) lab h268 Spring  
Lemmons Harrison r89 West End av  
Lemmons Termelia (wid Edw W) h89 West End av  
Lent Chas W supt S & M Natl Bank bldg r20 Lawnwood av  
Lent Ernest R (Lydia A) h31 Sparta av  
LeVourne Louis (Emma) steward Elks Club h93 Main  
LEWIS J LINN (Pauline B), Section Fire Warden, Men's Furnishings and Shoes 110 Spring, Tel 27, h43 Linwood av, Tel 247-J  
LEWIS JAMES A, Sec-Treas Sinking Fund Commission, County Treas and Notary 4 High, r7½ Washington  
Lewis John E (Kath S) r10 Ryerson av  
Lewis Mary (wid Geo) r49 High  
L'Homadieu Jason (Cath J) lab h66 West End av  
Light Henry P (Alice; Daylight Bakery) h32 Trinity  
LIGHTOWLER EUNICE, Genl Sec Young Women's Christian Assn, h22 Liberty  
LIMESTONE PRODUCTS CORPORATION OF AMERICA, Edw S Bixler Pres, Wm E Horne Sec-Treas, 301 Sussex and Merchants National Bank Bldg 93 Spring, Tel 256  
Linden Mary (wid Henry H; Washington Inn) h62 Main  
Linden Sadie A clk Morris Downing & Sherred and notary 30 Park pl R2 r62 Main  
Linden Wm J (Florence N) asst to Road Supvr and notary 4 High h91 do  
Lindsay Marian tchr Pub Sch r4 Union pl  
Lindsley Silas R (Marguerite A) mech Hart & Iliff Co h4 Liberty  
Linkey Florence G Mrs tchr Pub Sch h62 Water

## CATALOGS OF LEADERS IN THEIR LINES

READ THE ADS IN THE BUYERS' GUIDE IN THE  
FRONT OF THIS BOOK

They Are Small Catalogs in this Big Catalog of Your City